

### Course Structure & Delivery

The AFLV Community Level 3 Coach Accreditation will be offered as a separate stream to that of the State/Talent/AFL Club Coaches in 2021-22. This additional Level 3 Coach Accreditation opportunity has been created to cater for experienced community coaches' development needs. The program incorporates a set of practical assessment tasks completed in course and in the coaching context between course segments.

With the ongoing impact of COVID-19 it is anticipated that the course will be delivered a blended program delivered virtually and face to face over an 8-month period.

Phase 1 of the course will be delivered over two sessions as a face-to-face workshop to be held in Melbourne. Phase 2 will be conducted virtually across three sessions. Finally, Phase 3 will be conducted as 5 x 1.5-hour monthly online Webinar sessions. Coaches will be divided into small Peer Learning Groups with opportunities to connect once a month between the formal learning sessions. All sessions will include pre and post reading as well as practical application tasks in the coaching environment across the course of the program.

### 2021-22 Course Dates

PHASE	THEME	TOPICS & DATES
ONE	CREATING A QUALITY COACHING ENVIRONMENT (on & off the field)	<ul style="list-style-type: none"> <li>➤ SET THE VISION, CULTURE &amp; BUILD RELATIONSHIPS</li> <li>➤ CHALLENGING SKILL ACQUISITION, ACTIVITY DESIGN &amp; MAKING CONNECTIONS TO GAME PLAN</li> <li>➤ Sunday 28<sup>th</sup> November 2021 &amp; Sunday 6<sup>th</sup> February 2022 delivered in <b>Face-to-Face</b> workshops in Melbourne (venue TBC) - 8:30am to 4pm</li> </ul>
TWO	COACHING THE GAME	<ul style="list-style-type: none"> <li>➤ GAME PLAN</li> <li>➤ STRATEGY &amp; TACTICS</li> <li>➤ PERFORMANCE PSYCHOLOGY</li> <li>➤ Tuesday 30 November 7.30-9.30pm, Tuesday 7 December 2021 (TBC) &amp; February 2022 (TBC)</li> </ul>
THREE	EFFECTIVE COMMUNICATION, COACHING, TEACHING & LEARNING	<ul style="list-style-type: none"> <li>➤ REFLECTION &amp; FEEDBACK</li> <li>➤ COACHING LEARNING &amp; TEACHING</li> <li>➤ DISCUSSION CORNERS</li> <li>➤ Monday or Wednesday of the month of, March, April, May, June &amp; July – 7.30pm-9pm X5</li> </ul>

\* Course dates and specific sessions are subject to change and will be dependent on confirmation of applicants, facilitators and COVID restrictions for the face-to-face workshop

## 2021-22 Accreditation Requirements

1. Participation in all sessions and completing all in-course tasks and activities.
2. Create and implement an agreed Values and Behavioural Framework for your team.
3. Develop a documented Game Plan for your team.
4. Design and deliver a Coaching Workshop to coaches from your club or within your SANFL zone
5. Within your Level 3 working groups, <i>a. Support each other during the year</i> <i>b. Sharing ideas, challenges, successes, session plans, learnings etc</i> <i>c. Provide feedback on each other's coaching at training and game day, through reflective conversations after looking at vision of each coach coaching.</i>

## Purpose

The AFLV Community Level 3 Coach Accreditation is designed meet the following objectives:

- **Develop high performing coaches** - Understand and implement contemporary coaching methods and practices aligned to the AFL's six Coaching Competencies (below) and enabling them to apply these appropriately to their coaching context. The program is also designed to develop broader leadership skills and competencies required to be successful in other similar high-performing football environments.



*\* Coaching Competencies derived from the International Council of Coaching Excellence, Sports Development Framework*

- **Create lifelong learners** - Understand and take ownership of individual continued coach learning and development incorporating the skills and methods applied across the Community Level 3 Coaching Course - such as reflective practice, providing and receiving coaching feedback and reflective/problem solving conversations with peers and Coach Developers.
- **Become capable Coach Developers** - Broaden understanding and skill set of the Coach Developer role in teaching and mentoring other coaches they work with at their Club/organisation.

### Criteria for Selection

Given the Community Level 3 Coach Accreditation is a national program (delivered in Victoria) and targeted at experienced club coaches, the demand for entry into the program is very high.

Coaches wishing to nominate for the course must meet the following criteria:

1. Hold a current AFL Level 2 Coach accreditation for a minimum of two-three years (pre-2019)
2. Currently be coaching in one of the AFLV target groups as listed below:

Community Club level	State/Talent level
<ul style="list-style-type: none"><li>• Experienced Senior Head Coaches with a <b>coaching role</b> at a Club (5+ years)</li><li>• Senior Head Coaches (3+ years)</li></ul> <p>* Experienced Coaches who are currently in Assistant Coaching roles <u>will be considered</u>.</p>	<ul style="list-style-type: none"><li>• Experienced Youth Head Coaches (5+ years)</li></ul> <p>* Coaching Directors or Coordinator (with considerable coaching experience), where management of a coaching program and/or a panel of coaches is involved, <u>will be considered</u>.</p>

3. Evidence of a commitment to on-going education will be highly regarded when selecting between candidates of similar merit
4. Preparedness to assist in AFLV or State football development programs
5. Endorsement of their Club, League, AFLV Staff
6. Preparedness to commit to 100% attendance for all course sessions to obtain Level 3 accreditation.

### Course Fees

**\$950.00** per participant (including GST - Course Fee to be paid when invited to attend)

### Course Application Process

Applications for the 2021-22 AFLV Community Level 3 Coaching Course are now open.

The process for seeking entry into the course is as follows:

1. All coaches are to complete the official “Application for Invitation to attend the 2021-22 AFLV Community Level 3 Coaching Course” and submit by the due date (**15<sup>th</sup> October 2021**).
2. This form should be accompanied by other documentation supporting the application:
  - a. References from personnel supporting the coach’s application (refer to criteria above)
  - b. Evidence of coaching background and standard attained – a complete history of the candidate’s coaching experience
  - c. Evidence of education programs undertaken in Australian Football and in other sport-related areas

The AFL Coaching Team, in consultation with State Coaching Development Lead's and with reference to the selection criteria above, will establish a list of coaches in priority order for invitation.

4. The selected candidates will be formally invited to attend. Upon receipt of payment for the course, the coach will be accepted. Failure to pay by the due date will see subsequent coaches from the list invited in sequence. Please note: This course is subsidised by the AFL.

5. All other coaches will be advised that they have been unsuccessful in gaining an invitation. There will be no appeals.

**APPLY FOR THE COMMUNITY LEVEL 3 COURSE:**

**<https://form.jotform.com/212517362169052>**

**Course Applications Close on: Friday 15<sup>th</sup> October 2021**

**Successful applicants will be notified by: Monday October 25<sup>th</sup>, 2021.**

Any questions regarding the Level 3 Application Process can be directed to Ricky Coburn – State Coaching Development & Education Lead [ricky.coburn@afl.com.au](mailto:ricky.coburn@afl.com.au)